

# THEONI®

Natural Mineral Water



Bottled at the  
**Source**



**THEONI®**  
Natural Mineral Water

THE ONLY GREEK WATER WITH  
20 INTERNATIONAL QUALITY AWARDS





# THEONI Natural Mineral Water

**THEONI** is the only Greek mineral water that is forced up out by natural pressure, from a natural spring (Goura Spring), at an altitude of 1100m, in the Agrafa Mountains.

In this unspoiled, far off landscape, the water is bottled directly from the source, filtered only by Mother Nature, without any admixture or chemical process, preserving therefore its distinguishing characteristics

The geological formations of the area constitute a natural filtering mechanism, 2000 years of age, that creates a unique water composition of premium quality and superior taste!





# A water with natural gifts

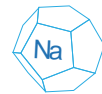
The geological formations of the area constitute a natural filtering mechanism, 2000 years of age, that creates a unique water composition of premium quality and superior taste!



Alkaline pH8



Balanced hardness (109 mg/l)



Low sodium content



Low in Nitrites – Nitrates and Chlorine



No heavy metals



# 20 International Quality Awards

A Natural Mineral Water of Premium Quality and Taste with leading International Distinctions

## Best Bottled Water 2016

THEONI was awarded the Gold Medal in the 26th Annual Competition Berkeley Springs International Water Tasting, as the Best Bottled Water 2016 among 700 entries from all over the world. THEONI also won the Berkeley Springs Package Design Award at the same year.



## ITI Superior Taste Awards

THEONI has won the three Golden Star Award for 6 consecutive years (2014, 2015, 2016, 2017, 2018, 2019) in the widely acclaimed competition ITI, that rewards food and drinking products of high quality worldwide. Due to its superior and distinctive taste Theoni Natural Mineral Water also received the “Special Crystal Taste Award” in 2016.





# 20 International Quality Awards

## Monde Selection

Since 1961 Monde Selection collaborates with over 70 eminent experts such as Michelin starred chefs, world renowned oenologists, university professors, brewing engineers, nutritionists, dieticians that assess the intrinsic quality of each product according to very precise and varied criteria. The mission of the independent scientific committee is to verify the correspondence between the nutritional qualities of a product and the announced commercial claims. In this unique competition THEONI receives the Gold Quality Award every year since 2015, along with the International High-Quality Trophy in 2017.



## DLG Organization (Deutsche Landwirtschafts-Gesellschaft)

The DLG Quality Contest is held annually in Frankfurt and awards products of high quality and taste through very stringent criteria. THEONI is awarded the “DLG Gold Award”, based on the results of the most advanced laboratories of the DLG Organization, for 4 consecutive years (2016, 2017, 2018, 2019).





# 20 International Quality Awards

## Gourmet Waters International Contest (AVPA) 2019

**THEONI wins the Gold Prize at the 3rd International Contest AVPA "Gourmet Waters« 2019 in the category of "Balanced Still Waters"**

THEONI (Plate équilibrée) by AVPA

"Light, balanced and quite neutral, Theoni is a dense and unctuous water with pearly aspect which surprises with its pureness. With its length in the mouth, it is delicious and flows to deliver some acidulated notes on the palate. Its light bitterness and astringency balance the first impressions of neutrality and confirm the structural excellence of this very elegant water"





1500 ml

1000 ml

500 ml

330 ml

**THEONI**<sup>®</sup>  
Natural Mineral Water

THE ONLY GREEK WATER WITH  
20 INTERNATIONAL QUALITY AWARDS





# Bag-in-Box Packaging for Water



**Bag-in-Box (BIB) for Water is a convenient, sustainable and cost-effective alternative to traditional rigid containers for home and office consumption. As confirmed by the Life Cycle Assessment (LCA), BIB has excellent:**

## **1. Benefits for the Consumer**

- a) Taste Preservation: protected from light and air to reduce change of flavor
- b) Packaging can protect for up to 6 weeks after opening and 1 year unopened
- c) User-friendly packaging and dispensing
- d) Keeps water cooler for longer

## **2. Environmental credentials**

- a) 100% recyclable cardboard outer and recyclable inner liner
- b) Efficient transportation logistics
- c) Minimal packaging waste upon disposal



# THEONI®

Natural Mineral Water



 theoninaturalmineralwater

 theoni\_mineralwater\_official

 Theoni\_Official

*drink*

**NATUREWISE**

**THEONI®**  
Natural Mineral Water

THE ONLY GREEK WATER WITH  
20 INTERNATIONAL QUALITY AWARDS

